



## VICKY GLANVILLE

### Coaching credentials

Vicky is a collaborative coach and uses coaching as part of her management style and as an executive coach and personal coach.

Vicky has over 15 years coaching experience having been trained as part of her managerial role within the Marketing Department at The AA. She formed part of the coaching delivery team and worked as both a mentor and a coach within the organisation. On leaving The AA she further trained with the ILM for the Level 5 certificate in coaching and mentoring. Vicky runs coaching programmes and 121 coaching from management to executive level and is also a qualified WIAL Action Learning Coach. Vicky is passionate about wellbeing and is a fully qualified Hatha Yoga Teacher, Thai Yoga Therapist, Holistic Therapist and Wellbeing Coach.

Vicky's style is collaborative and inclusive whilst still challenging and she works with her clients to ensure that they create the best solutions to improve their performance.

Vicky is also a seasoned marketing professional and has worked in digital marketing at senior levels since 2004. Whilst at The AA, Vicky was head of Digital Content and was responsible for driving the digital strategy, including content, social media and SEO for the core products. She continues to work in marketing and runs a successful marketing consultancy alongside her coaching work.

Vicky specialises in four performance areas:

- Leadership development
- Personal and professional development
- Wellbeing and personal coaching
- Organisational and individual transformation

Her most recent coaching assignments include:

- 50 Senior managers and managers across The Catapult
- MD's within small business – supporting them in both a coaching and marketing capacity
- Tech fellow – Barclays Mercantile and then Google
- FD – The Catapult
- CEO – Building company

Vicky has quarterly coaching supervision with a qualified supervisor and is working towards accreditation with EMCC.

Her qualifications include:

Mental Health First Aider, WIAL Action Learning Coach, ILM L5 Certificate in Coaching and Mentoring, Advanced Certificate in Social Media Management, MA Marketing Strategy, BA Hons Business Administration, CIM Diploma in Marketing.

